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# UPDATED: TownePlace Suites now open in Cookeville

Posted On 21 Feb 2017 By : UCBJ Staff Comment: 0

COOKEVILLE – Cookeville welcomed its first [TownePlace Suites by Marriott](#) when the new 92-suite hotel opened for business Thursday.

Located at 1250 Sams St., the new hotel will operate as a Marriott franchise, owned and managed by [Gibson Hotel Management](#) of Knoxville.

On average, a TownePlace Suites opens every six days. The new TownePlace Suites Cookeville offers guests convenient access to Tennessee Tech University, Cookeville Regional Medical Center, endless waterfalls, lakes and state parks, officials said. It's located just five miles from Upper Cumberland Regional Airport and five minutes from downtown.

SEE: [EXCLUSIVE: New Cookeville hotel will have first-in-the-region features](#)



TownePlace Suites by Marriott is located at 1250 Sams St., Cookeville.

“We are excited to introduce the TownePlace Suites brand to the Cookeville area,” said Loren Nalewanski, vice president and global brand manager, TownePlace Suites. “At TownePlace Suites, we get it. We want to go above and beyond to do everything we can to make our guests feel comfortable. We encourage our guests to be real, and help them to do so by providing a seamless residential atmosphere with a friendly staff who genuinely care about our guests. That is what our brand is all about, and this property is a great example of that.”

All service team members at the hotel are thoroughly trained on local knowledge and look forward to connecting guests to the local area. The property offers studio and one-bedroom suites with fully equipped kitchens, as well as separate living/working and sleeping areas. Full kitchens feature stainless steel appliances and granite countertops, adjustable work spaces with built-in shelves and lighting, a large flat screen television, as well as luxurious bedding.

While on property, guests can create their own complimentary hot breakfast every morning in the lobby area, and can fire up their stay by grilling up dinner with our Weber Grill package. A 24-hour market and coffee service offer guests the chance to get their snack and caffeine on whenever they feel the need.

Other hotel amenities include an outdoor pool, an exercise room open 24 hours per day, laundry facilities, complimentary Wi-Fi throughout and on-site business services, including copying, faxing and printing. A 279 square-foot meeting can accommodate functions of up to 40 people.

The Gibson Hotel Management leadership team is comprised of General Manager Kerry Ledbetter and Director of Sales LaShaun Jones. The Gibson group initially targeted a September completion after announcing the project in fall 2015.

TownPlace is an extended-stay brand, the first in the Upper Cumberland. Initial rates ranged around \$119 a night for a one-week stint.

“The brand is really designed for seven-night-stay clients, although we will have some single-night and two-night guests,” C. Michael Gibson, CEO, Gibson Hotel Management, told the UCBJ in 2015. “When you have new construction in the (Cookeville) market, and for recruiting purposes, there’s a need. People filter in and out of the marketplace – if the hospital brings in a doctor they’re recruiting, Tennessee Tech has clients coming into the city, or if people are looking for housing. Some people don’t want to go out to eat every night, either. That’s kind of client base demographic wise we’re trying to draw.”



Full kitchens feature stainless steel appliances and granite countertops.

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